

SCHOOL OF ARCHITECTURE, BUILDING & DESIGN

Research Unit for Modern Architecture Studies in Southeast Asia Foundation of Natural and Built Environments

CULTURE & CIVILIZATION

Prerequisite: None Lecturer : Ida Marlina Mazlan & Sufina Abu Bakar

Project 3 (Individual Assignment) : *Art + Architecture + Culture* 40 % marks Submission date: 19th November 2015

Introduction

"What travel teaches us is that we are all essentially the same. There is not a 'them' and an 'us'; there is really only 'us." The stunning photographs capture the theme of places of visit. A good set of postcard serves a number of purposes: they're decorative, informative, and attractive.

Objectives of Project

- 1. To introduce the Western and Eastern culture and civilization through an overview of archeological discoveries, ancient monuments, artworks, philosophy and achievement of great leaders from prehistoric to present.
- 2. To show basic skills on enquiry, investigation, application and presentation of relevant information.

Learning Outcome

- 1. Able to describe the historical development of human civilization.
- 2. Able to recall the development of Eastern and Western human civilizations in the past as well as present.
- 3. Able to demonstrate good documentation and presentation skills.

Tasks

Part I: You are required to do a literature research on places of interest of your site visit & timeline on the theme that was selected. From the literature review, you are to study the theme given and its connection between the historical, architectural and social aspects of the place. Documenting the right building, spaces and places with the right content is important in this project. You are advised to work closely with your tutor to ensure you are on the right track.

Theme:

Malaysian Architecture Fusion Architecture Religious Places Spaces and People

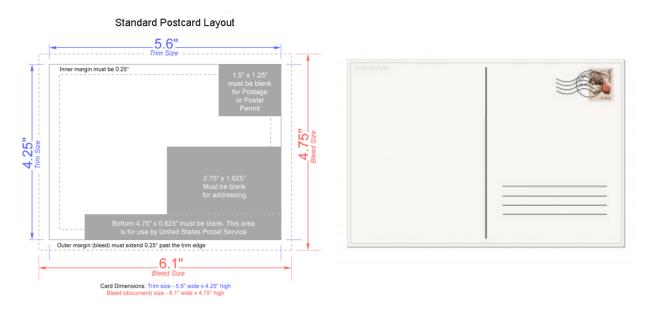
Part II: You are to design a graphical timeline & expression of your findings in a set of 10 postcards. The postcard series will create awareness and educate your audience on the subject matter or focus of the study. This includes design & layout, purpose, content, writing style, colours and etc. You are strongly encouraged to meet with us regularly for further assistance.

Submission Requirement

Part I: Literature research (on eportfolio) & timeline (must be submitted on postcard) on the places of interest, theme and connection between historical, architecture and social aspects.

Part II: Postcard series with packaging (10 postcards). Progress and compilation of weekly journal via E-Portfolio. (*special tab for Project 3)

Part III : 1 minute video montage of 10 best photos. (Complete information of designer, lecturer, module and university's information)





Example of pack

