

Psychology Comic Strip

Don't Judge Quickly

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FATHER TELLS HIM THAT BLACK GUYS ARE VIOLENT



I SHOULD NOT BE FRIEND WITH BLACKS... THEY ARE SO AGGRESSIVE.

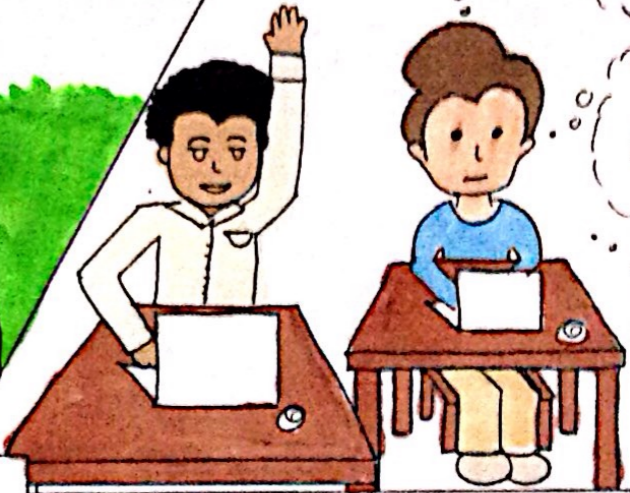
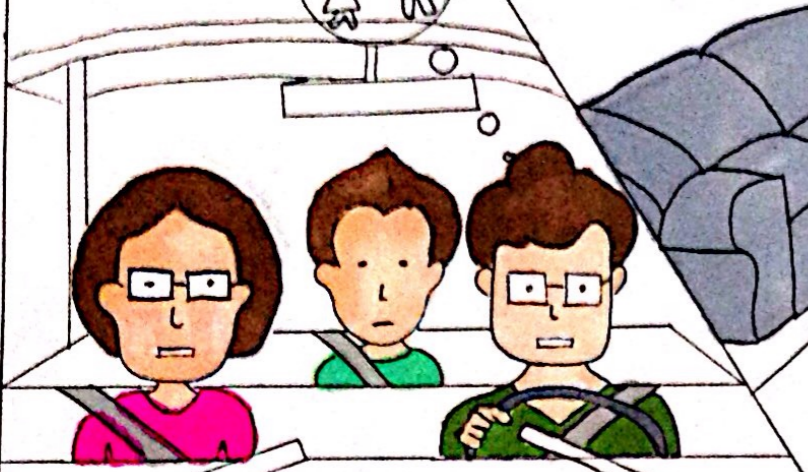


ONE DAY, HE MET A BLACK GUY IN HIS UNIVERSITY.

OMG HE'S IN THE SAME CLASS WITH ME!!!



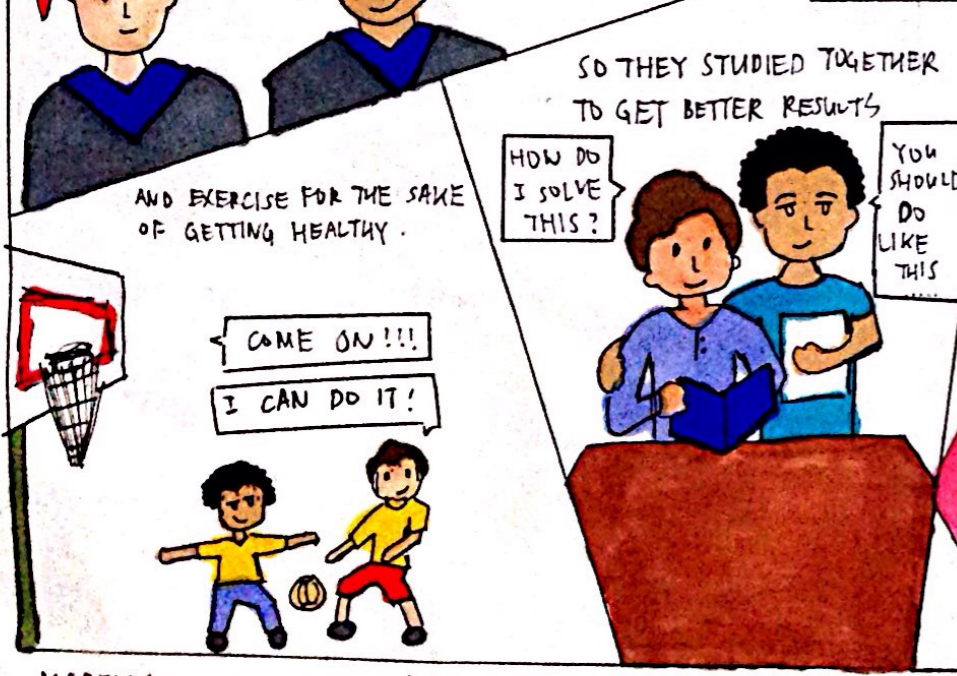
I'M SURE THAT HE IS A CRIMINAL.



DON'T JUDGE QUICKLY



THEY GRADUATED TOGETHER WITH EXCELLENT RESULTS.



SO THEY STUDIED TOGETHER TO GET BETTER RESULTS

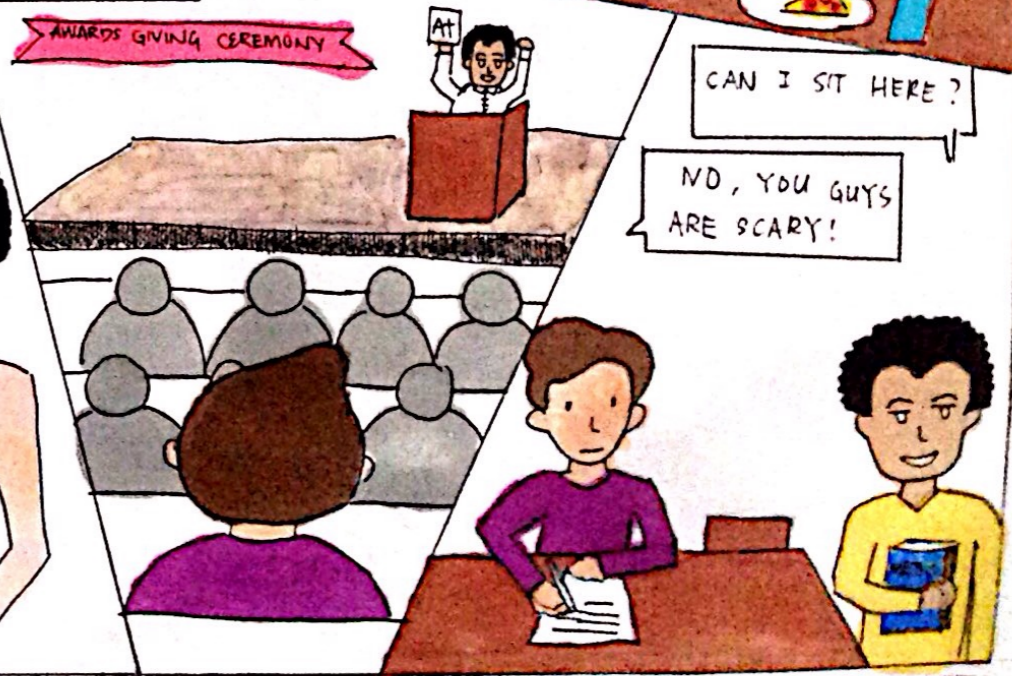
HOW DO I SOLVE THIS?

YOU SHOULD DO LIKE THIS

COME ON!!!
I CAN DO IT!

I'M SORRY ABOUT WHAT I SAID BEFORE, YOU ARE DIFFERENT FROM WHAT I KNEW.

IT'S OKAY, LET'S BE FRIENDS, WORK HARD FOR OUR RESULTS.



AWARDS GIVING CEREMONY

CAN I SIT HERE?
NO, YOU GUYS ARE SCARY!

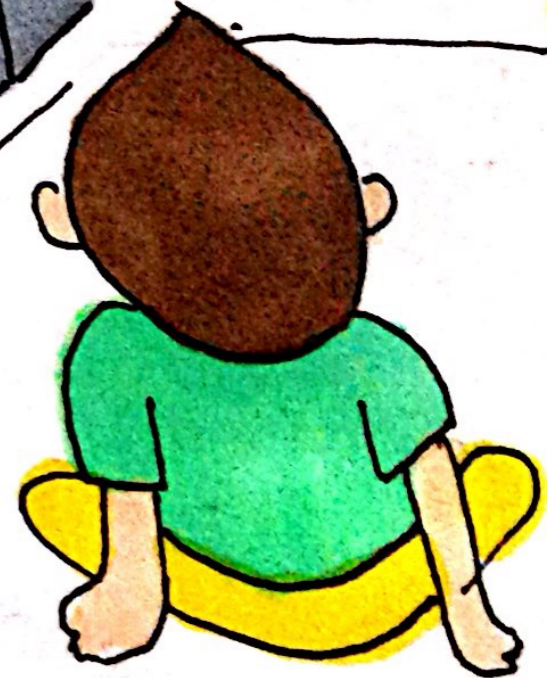
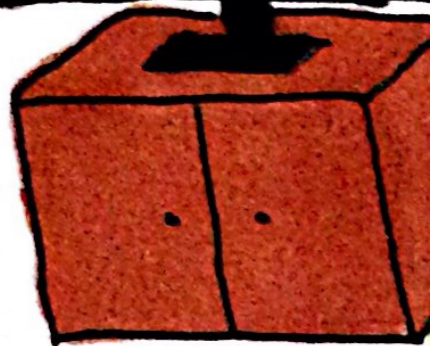
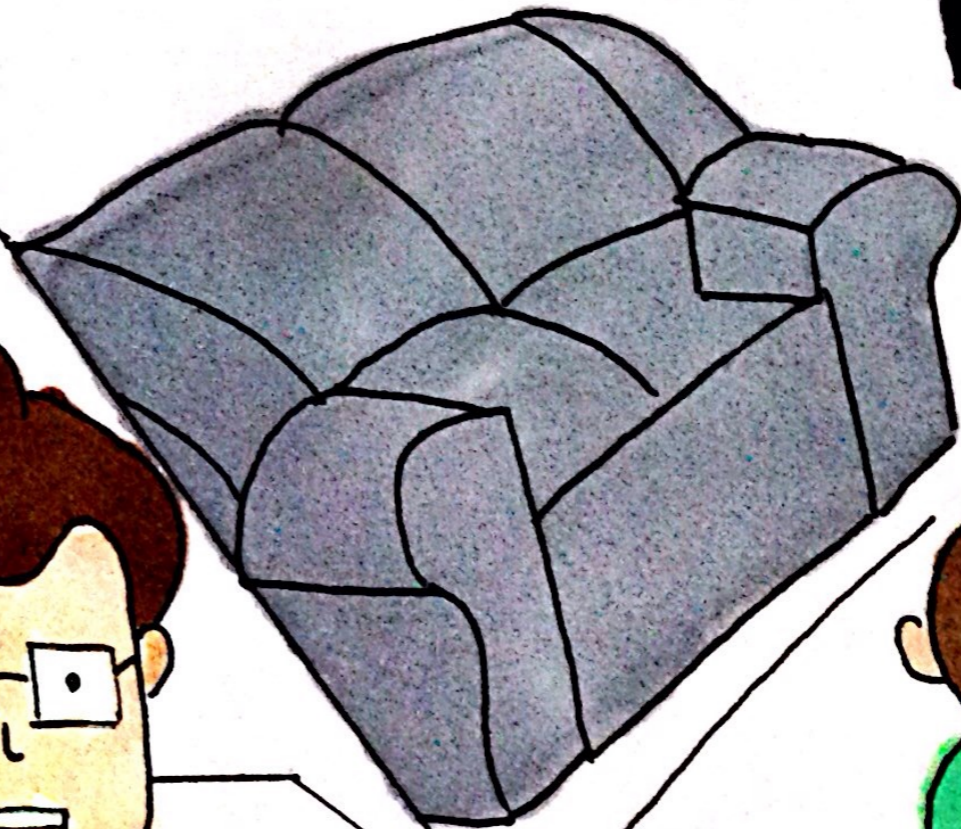
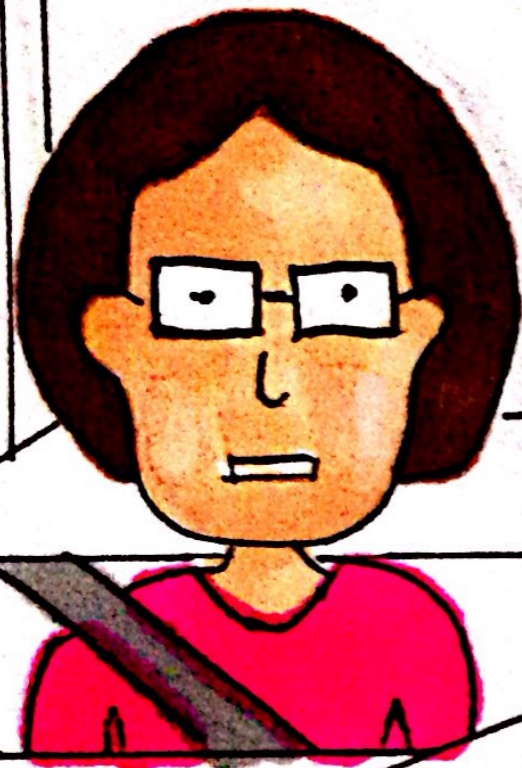
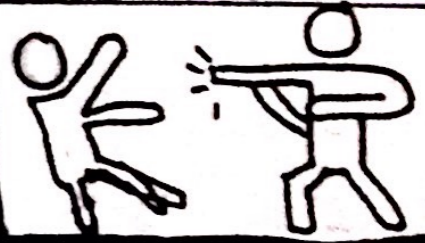
The Storyline

FATHER TELLS HIM THAT
BLACK GUYS ARE
VIOLENT



I SHOULD NOT BE FRIEND WITH
BLACKS... THEY ARE SO
AGGRESSIVE.

BLACK KILLS OTHER



DOOM

Concept 1: Stereotype

A general belief about a group of people

Black people are violent, aggressive and often involved in criminals.



UNIVERSITY..

ONE DAY, HE MET A
BLACK GUY IN HIS
UNIVERSITY.

HI!
NICE TO
MEET YOU!

ignores
the black
guy

Concept 2: First Impression

It takes just a quick glance, maybe three seconds, for someone to evaluate you when you meet for the first time. In this short time, the other person forms an opinion about you based on your appearance, your body language, your demeanor, your mannerisms, and how you are dressed.

Through his skin colour and non-verbal communication



OMG HE'S IN THE
SAME CLASS WITH
ME!!!



I'M SURE
THAT HE
IS A
CRIMINAL.

NO, I DO NOT
SIT WITH BLACKS.

COME AND SIT
WITH ME!



CAN I SIT HERE?

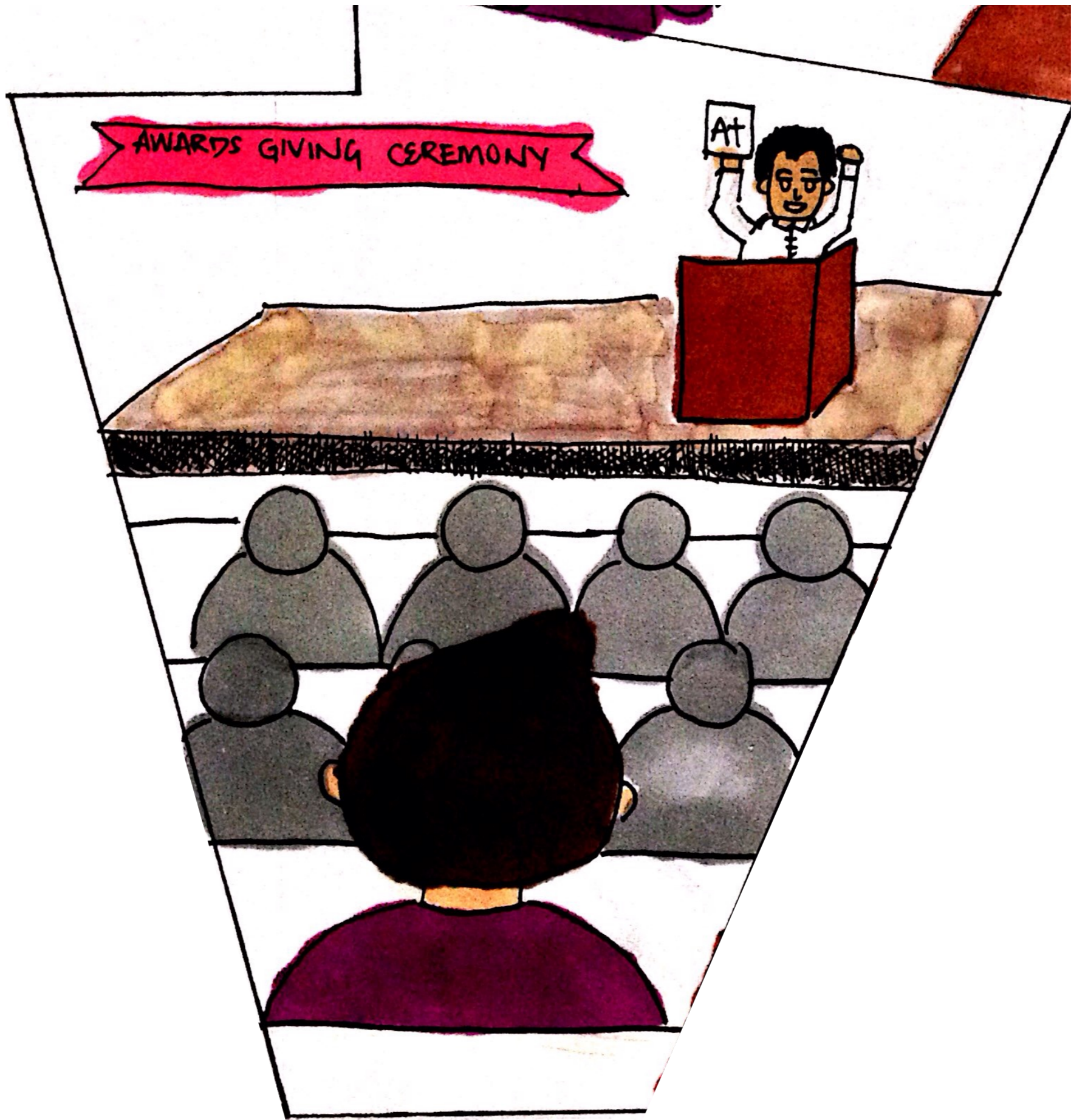
NO, YOU GUYS
ARE SCARY!



Concept 3: Discrimination

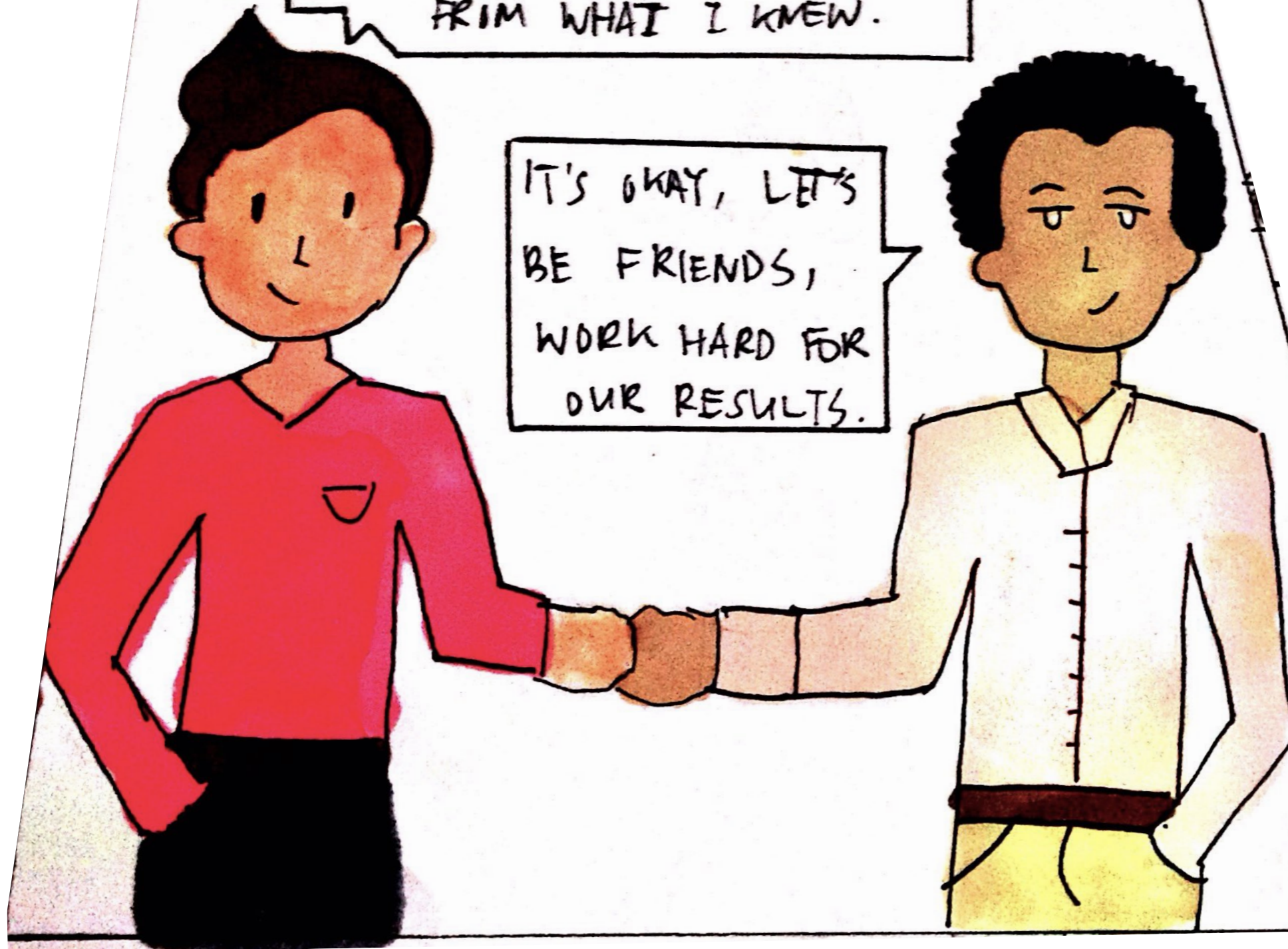
Negative behaviours directed at a specific group of people

He ignored the black guy because of his own stereotype about black people



I'M SORRY ABOUT WHAT I SAID
BEFORE, YOU ARE DIFFERENT
FROM WHAT I KNEW.

IT'S OKAY, LET'S
BE FRIENDS,
WORK HARD FOR
OUR RESULTS.



Concept 4: Cognitive Development

Accommodation

The process allows the individual to modify an existing schema to accommodate a new stimulus

Realised that the black guy is not the same as the one in his stereotype, so he accommodate him to a new schema, that is black guy also have kind ones.

SO THEY STUDIED TOGETHER
TO GET BETTER RESULTS

HOW DO
I SOLVE
THIS?

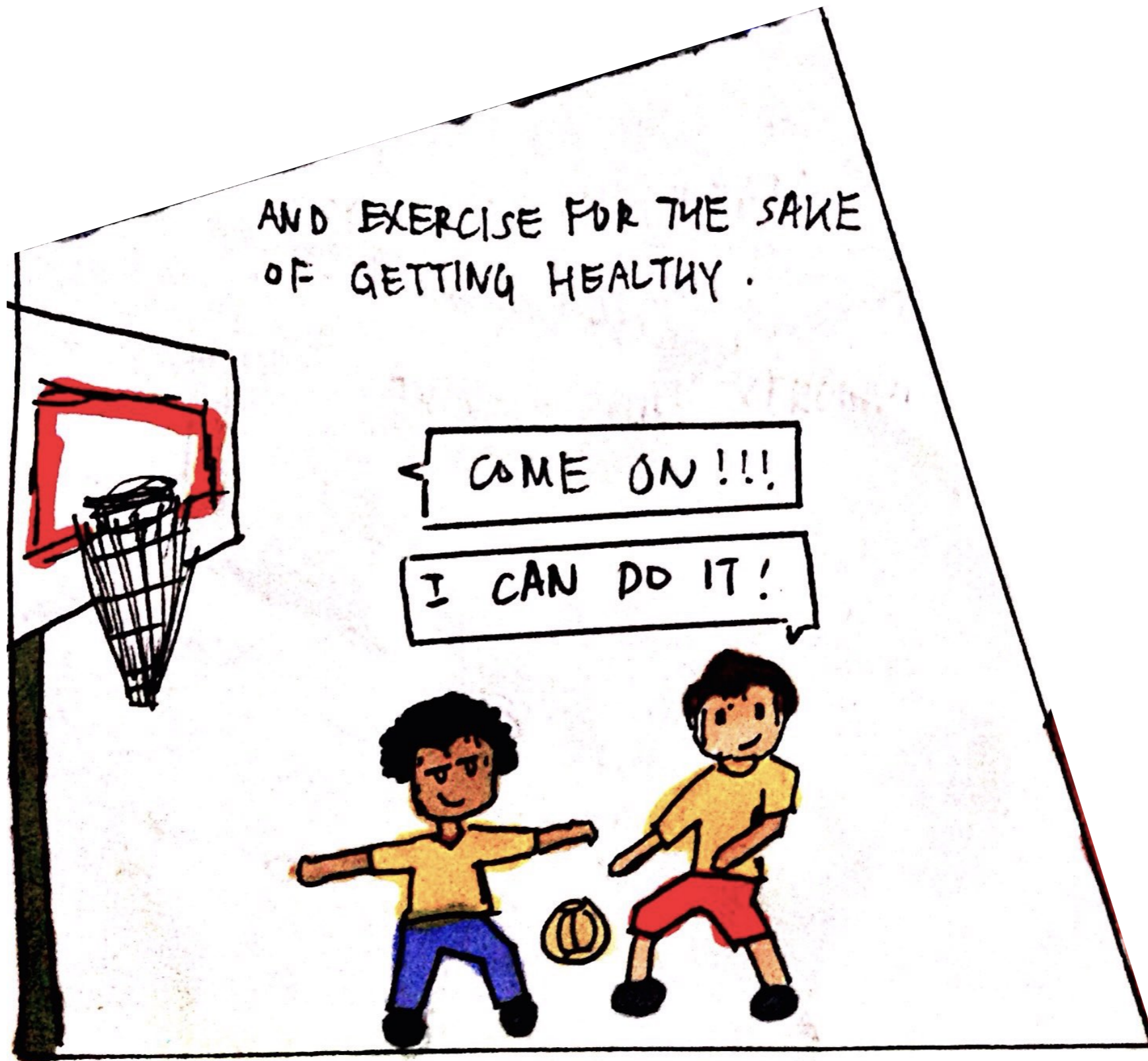
YOU
SHOULD
DO
LIKE
THIS
.....

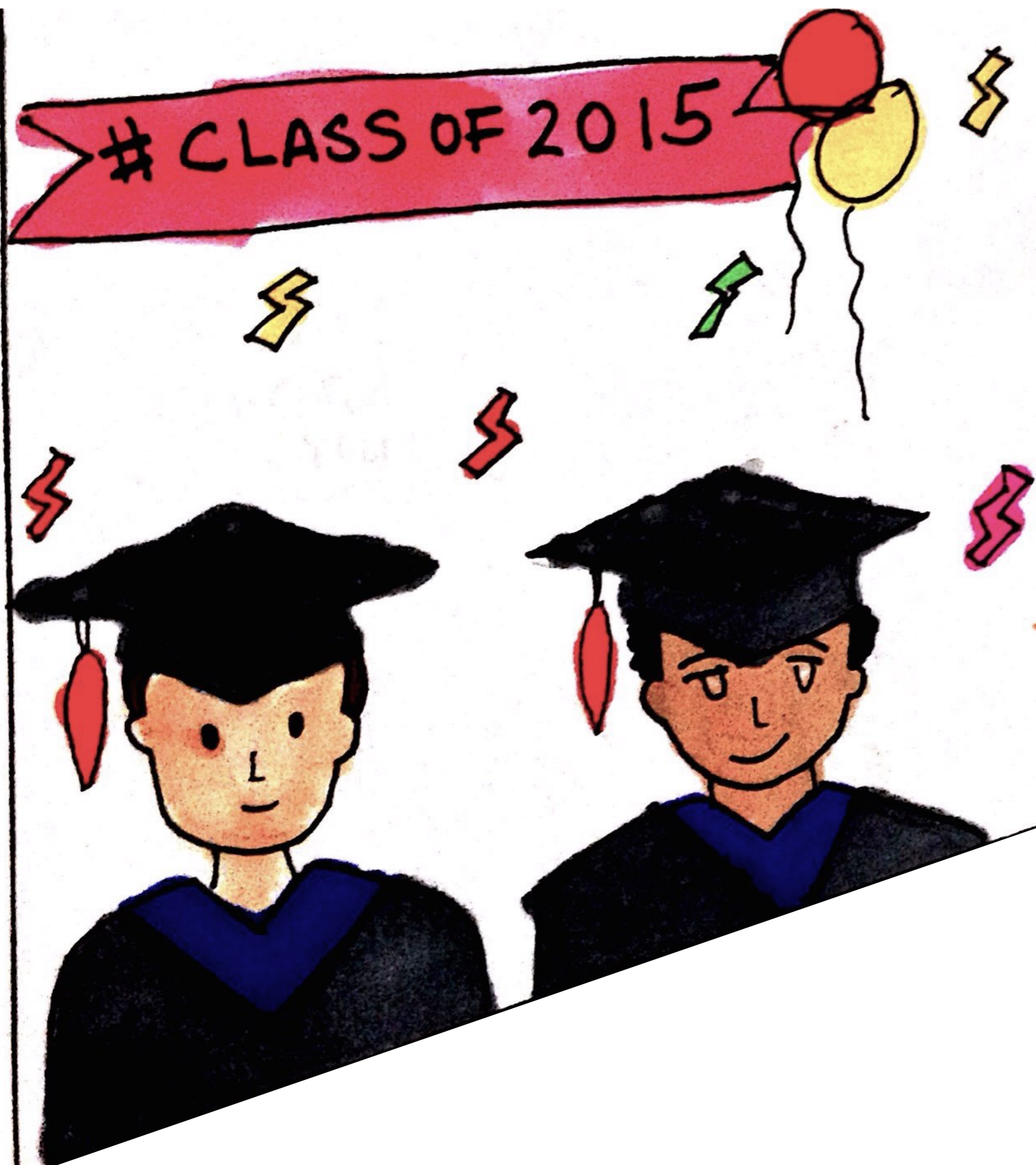


AND EXERCISE FOR THE SAKE
OF GETTING HEALTHY .

← COME ON!!!

I CAN DO IT!





THEY
GRADUATED
TOGETHER
WITH EXCEUENT
RESULTS.

Concept 5: Motivation

Extrinsic motivation is taking a certain action in response to external pressure or obligation, might be done to avoid punishment or earn a specific reward

Study together so that they can get better grades and graduate together.

Conclusion

In this comic, a total of 5 concepts are incorporated:

Stereotype

First Impression

Discrimination

Cognitive Development - Accommodation

Motivation